

Webinar

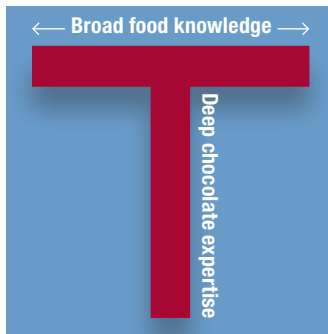
Translating 2012 food trends into your chocolate applications

19th of January at 4pm CET

T for Trends

by Cargill

[>> Contact](#)



The range of services that Cargill can bring to its customers, integrating extensive food knowledge with expertise in sourcing and chocolate.

Cargill Cocoa & Chocolate invites you to participate to our special 'T for Trends – 2012' webinar on the 19th of January at 4pm CET, in co-operation with Food Ingredients First.

During this webinar trends information, specifically produced for Cargill by Innova Market Insights, will be revealed. You will discover along with the main food trends for 2012, how these trends can be translated into new and exciting chocolate applications.

In addition you will find out how we can support you to deliver on these innovative ideas through our unique T-model approach.

The webinar will feature Filip Buggenhout, our Managing Director Chocolate, and Lu Ann Williams Head of Research of Innova Market Insights.

This event will provide highly interesting information for marketers, managing directors and R&D teams involved in chocolate applications across areas such as confectionery, bakery, biscuits, cereals, and dairy and ice cream – so take part and take a head start in discovering the key to your chocolate innovations in 2012.



Join the webinar

To join this exciting webinar, [register here](#) at the [foodingredientsfirst.com](#) website or contact your account manager.