



News Release

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Off the Shelf Chocolate – the new solid chocolate service from Cargill

The Netherlands – August 2010 – Cargill’s cocoa & chocolate business has launched a new European solid chocolate service – Off the Shelf Chocolate – aimed at providing smaller quantities of quality chocolate to food producers.

This service provides a selection of Cargill’s chocolate best sellers offered in a wide variety of shapes and decorations in dark, milk and white chocolate – and in quantities starting from a single pallet.

Harry Venema, commercial director chocolate for Cargill, who is responsible for Off the Shelf Chocolate, explains: “This new service will appeal to manufacturers such as bakers, who already have a good relationship with Cargill as buyers of our Gerkens® cocoa powders, but also to confectioners and ice cream manufacturers who may not have considered us for their solid chocolate, compounds and fillings needs.”

“Off the Shelf Chocolate is about providing some of our most trusted and best selling high quality chocolate varieties in manageable quantities for smaller users, and with the sort of simple ordering and fast delivery service they need,” said Venema. “Through Cargill’s expertise and deep chocolate knowledge, we are always looking to add value to customers with new offerings.”

Buttons, drops, sticks, chunks, flakes, and splinters are just some of the shapes available – and all with speedy delivery at competitive prices.

Cargill constantly monitors the market prices for cocoa, milk and sugar, to make sure it can offer its customers high quality chocolate at the best value.

To secure a good quality, reliable and sustainable supply of cocoa beans Cargill has its own cocoa bean sourcing operations for buying, handling and exporting of cocoa beans. To ensure the safety and consistency of its chocolate products, Cargill incorporates a number of measures into processing including a rigorous quality control regime and testing in Cargill's own accredited laboratories ensuring speed of results. At Cargill, safe food is fundamental to its business operations. Customers can therefore rely on Cargill's ability to safeguard the wholesomeness and integrity of the products that they buy.

To find out more go to www.cargillcocoachocolate.com/Our%20Products/chocolate_offtheshelf.shtml at www.cargillcocoachocolate.com or email cocoa_chocolate@cargill.com

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About Cargill Cocoa & Chocolate:

Cargill Cocoa & Chocolate offers the food industry a wide range of both standard and customised cocoa and chocolate ingredients to be used in delicious bakery, confectionery, and dairy applications all over the world. Our product range includes high quality Gerkens® cocoa powders, chocolate including Wilbur®, Peter's® and Veliche®, coatings, fillings, cocoa liquors and cocoa butters. With years of experience in technical food expertise Cargill supports its customers in new recipes and new product development.

Our facilities in Belgium, Brazil, Canada, Côte d'Ivoire, France, Germany, Ghana, the Netherlands, UK and the USA are fully dedicated to produce in accordance with the highest food safety standards.

To secure a good quality and sustainable supply of cocoa beans we have our own cocoa bean sourcing operations for buying, handling and/or exporting of cocoa beans in Brazil, Cameroon, Côte d'Ivoire, Indonesia and Vietnam. Presence in all the leading producing countries allows Cargill to oversee the supply chain from beans at origin to cocoa and chocolate products on our customers' doorstep. In addition, extensive market research and analysis proves to be a source of valuable information to our customers.

For more information visit: for EMEA www.cargillcocoachocolate.com and for North America www.cargill.com/food/cocoachocolate

About Cargill:

Cargill is an international producer and marketer of food, agricultural, financial and industrial products and services. Founded in 1865, the privately held company employs 131,000 people in 66 countries.

Cargill helps customers succeed through collaboration and innovation, and is committed to applying its global knowledge and experience to help meet economic, environmental and social challenges wherever it does business. For more information, visit www.cargill.com

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